



Fundraising Ideas



There are so many easy fundraisers you could organise in the workplace, and fun ways to get employees involved in raising money for The Children's Literacy Charity. Back to School themed fundraisers are a great way to get started!



Take a look at our ideas - and can you spot the word being spelt out?

L is for Learning something new - Get sponsored to try something new. It could be taking up a new physical challenge or something creative, like learning an instrument, a new language or starting dancing lessons. Take part individually or with colleagues.

I is for International food party - Ask employees to bring a dish from a specific cuisine and country and hold an office lunch or after work event with a donation to take part. You could also organise a geography themed quiz too! Quiz nights are a great social event in your office calendar and a great way to raise donations.

T is for Taking part in a challenge event - We have places in over 500 local running and challenge events across the country; from marathons and 10K runs to inflatable obstacle courses and Santa fun runs! Take part individually or as a team. [Take your pick from our featured challenges here.](#)

E is for Exercise in the office - Organising an office sports day is a fantastic team building activity, which can include memorable school events like egg and spoon, tug of war and 3 legged race. Or why not get active with an office-wide step challenge or static bikeathon! Suggest a small donation to take part and ask your employer to match the donations!

R is for Readathon - Organise an office-wide Readathon fundraiser and challenge individual employees or teams to read a certain number of books and get sponsored for charity! Alternatively, why not organise a book swap shop in the office.

A is for Art Exhibition or Auction - Hold an office-wide art competition for World Book Day, or at anytime of the year! Choose a children's book for inspiration and organise an exhibition preview and raise money through an entry fee! World Book Day in March is also a great excuse for a fancy dress day! Or why not organise an office raffle or auction - a great opportunity dig out all those unwanted gifts!

C is for Consonants and Cake! - We all love cake and you can get involved with our exciting baking fundraiser *Whisk For Words!* A bake sale is a great fundraiser for the workplace, and an easy way to raise some... dough! So what delicious recipes will you *whisk* up?

Y is for Yes to fundraising! - Perhaps you have your own fundraising ideas, and we are here to help you every step of the way. **Contact:** fundraising@theclc.org.uk

Set up a [Just Giving page](#) for your fundraiser, and to help reach your fundraising goals!